



UNITED NATIONS  
FOOD SYSTEMS  
SUMMIT 2021



# HOST A GOOD FOOD FOR ALL - WATCH AND DO PARTY

Over the course of the last 18 months, hundreds of thousands of people across the globe and all constituencies have engaged with this historic [UN Food Systems Summit](#) process. The time has now come for the people's summit virtual event during the UN General Assembly in New York on 23 September. We have set the stage for global food systems transformation to achieve the Sustainable Development Goals by 2030 and **you can join in by hosting a #GoodFood4All Watch and Do Party!**

## WHAT you can watch

The Summit's programme is completely public via its [virtual platform](#) and runs from 9:00 – 22:00 EDT. To start the day, a *People's Plenary* will recognise the main outcomes from these efforts and feature initial country and multi-stakeholder commitments to action to take forward in this [Decade of Action](#). The UN Secretary-General António Guterres will deliver a key outcome of the Summit - a *Statement of Action* - to align food systems for people, planet and prosperity. Stay tuned for updates on the programme [here](#) so you can choose what to watch.

## WHO you will hear from

This global Summit will gather over 90 Heads of State and constituency leaders, and has a diverse group of speakers including Pau Gasol, Strive Masiyiwa, Melinda Gates, Chef José Andrés and Akin Adesina.

## HOW to organise your party

Bring your community together! Gather your friends and family, schoolmates or colleagues, local farmers and politicians to watch throughout the day:



**Gather online:** Create an online meeting using your favourite video meeting platform and stream the People's Plenary or another Summit session. You can also share your thoughts and reactions through the platform's messaging tool. Camera shy? No problem! Organise a group chat to share live commentary and reactions with your networks instead. Don't forget to share your photos and join the conversation on [Twitter](#), [Facebook](#) and [Instagram](#).



**Gather in person:** Where COVID-19 safe to do so, tune into the People's Plenary or another Summit session over a shared meal and discuss the happenings in person.

**Need ideas** to get the conversation started and on ways to take action?

**Learn** – Discover your local food systems or start a food systems conversation - find out [more](#).

**Share** – Join the conversation on [Twitter](#), [Facebook](#) and [Instagram](#).

**Gather** – Create a Watch & Do Party and email, text, tweet and/or post about your Meal and Party with the social media asset available [here](#) and be sure to tag: #GoodFood4All + #UNFSS2021 + #ActNow.

**Act** – Find out about and join #SustainableSunday and commit to having a healthy climate-friendly meal or donating to ensure someone else has one. Check out [ActNow](#) for further actions.



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# HOST A GOOD FOOD FOR ALL - WATCH AND DO PARTY SOCIAL MEDIA

Promote your Watch and Do party online and grow your guest list, then on September 23 share your party photos and join the conversation on social media with the hashtags:

**#GoodFood4All + #UNFSS2021 + #ActNow**

**Download** social media graphics from Trello [here](#).

**Tag:** Twitter @FoodSystems, Facebook @UNFoodSystems, Instagram @UNFoodSystems

## Samples:

### Twitter

How will YOU act for better #FoodSystems?  
Gather with us for our Watch and Do Party to join  
#UNFSS2021!

📅 Sept. 23  
▶ [your link to join individual Watch and Do Party]  
w/ [insert tags for other party attendees here @ @ @]

#GoodFood4All #ActNow



### Facebook, Instagram and LinkedIn

How will YOU act for better #FoodSystems? We are  
gathering guests for our Watch and Do Party to join  
#UNFSS2021!

📅 Sept. 23  
▶ [your link to join individual Watch and Do Party]  
w/ [insert tags for other party attendees here @ @ @]

#GoodFood4All #ActNow

